

# Conservative Party Annual Conference 2021

Manchester, Hybrid Event  
3rd-6th October 2021



# We're looking forward to seeing you at our Hybrid Party Conference this year.

**We are looking forward to you joining us for our first ever hybrid Conservative Party Conference 2021. For the first time you will be able to attend conference in-person and online.**

Conference provides an incredible opportunity for individuals and businesses to hear from senior politicians, international delegates and people from across the business sector.

It is always exciting to meet with you, share ideas and understand how we can continue to support businesses.

When we meet this year, you will be able to showcase your brand profile with global media exposure, shape the conversation and discuss the work that your business is doing across the country.

Your businesses will play a key role in helping the country to recover from the pandemic.

We hope to welcome as many of you as possible, in-person and online, to this year's Conference as we work together to unleash the potential of the United Kingdom as we build back better from the pandemic.

The Rt Hon Amanda Milling MP & Ben Elliot  
**Co-Chairmen of the Conservative Party**

CONFERENCE 2021

# This year we're taking Conference forward.

After the huge success of our first ever Virtual Conference in 2020, we're making 2021 even better by combining the best of online and in person events into our first ever Hybrid Conservative Party Conference.

Whether you're joining us online or in person, there will be more Conference content for you to enjoy, more opportunities to promote your business and more ways for you to engage with the Party than ever before.

## When?

Sunday 3rd – Tuesday 6th  
October 2020

## Where?



**Online** on your PC,  
mobile or tablet.

**In person** in Manchester at  
Manchester Central

# Who attends?

**Senior Party officials, MPs, council group leaders, councillors, Party members and policy advisers.** Leading press and media groups, global business and charitable organisations, think tanks and campaigning societies.

# Why should you attend?

- Engage with thousands of delegates
- Opportunity to achieve global media exposure
- Showcase your brand profile
- Shape the conversation





## COMMERCIAL OPPORTUNITIES

# This year the opportunities really are endless

### Network

Debate and discuss with politicians, senior business leaders and entrepreneurs at our invitation-only Business Day sessions.

### Sponsor

Place your brand in the mix with people, politics and profile.

### Advertise

Promote your message and pinpoint the people who matter, across the UK and beyond.

### Exhibit

Engage directly with 1000s of delegates and decision makers.

### Host

Lead the conversation in the vibrant Fringe Event scene.




**SPONSOR**



**Boost your brand exposure at  
the biggest political conference  
in the U.K.**





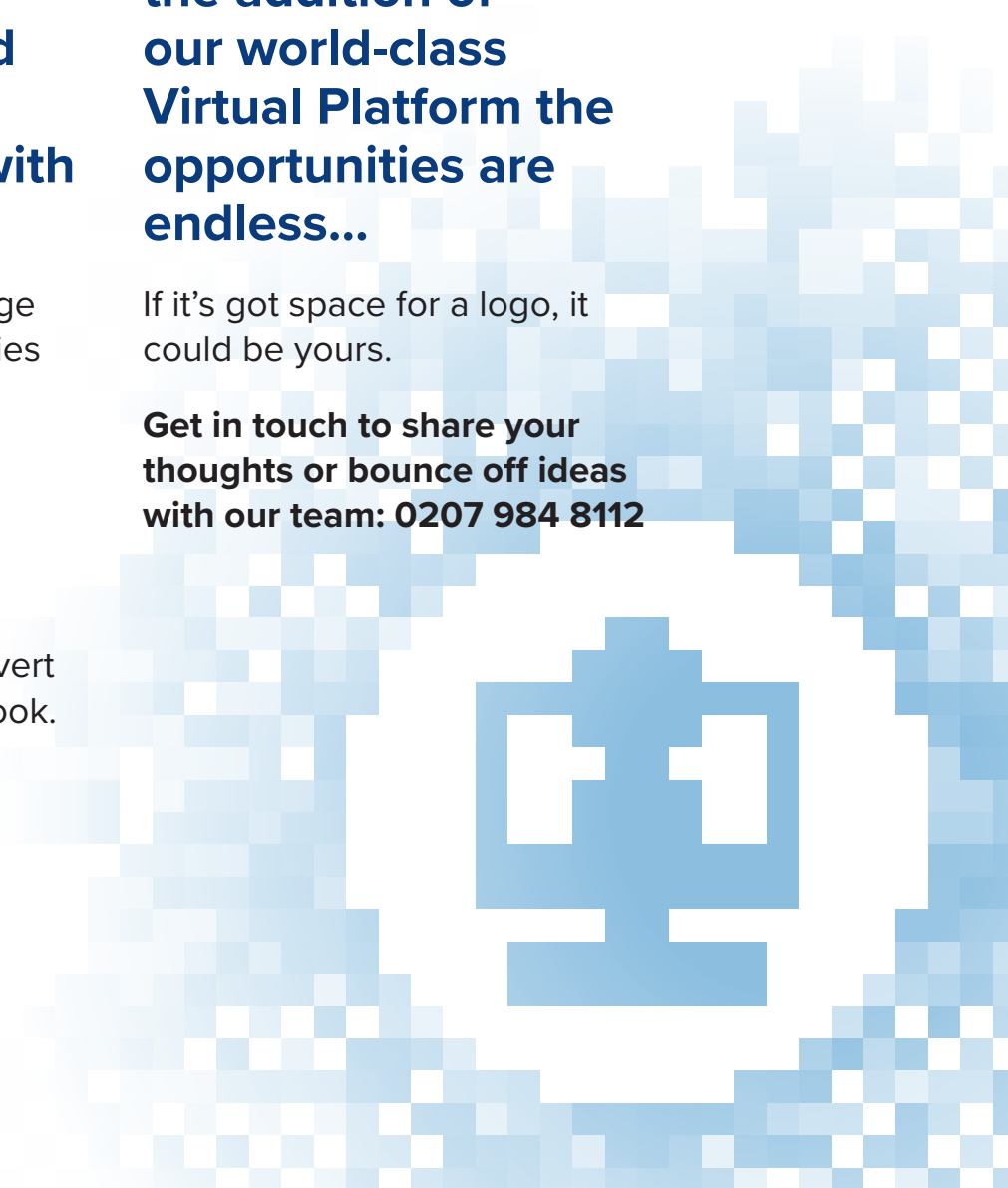
**We work closely  
with you to craft  
your message and  
ensure it reaches  
the right people with  
maximum impact.**

We have an extensive range of sponsorship opportunities available from networking lounges and room naming rights to competitions and coffee-break sessions. All sponsorship deals include complimentary delegate passes and a full-page advert in the Conference Handbook.

**And this year with  
the addition of  
our world-class  
Virtual Platform the  
opportunities are  
endless...**

If it's got space for a logo, it could be yours.

**Get in touch to share your  
thoughts or bounce off ideas  
with our team: 0207 984 8112**





ADVERTISE //

Target an audience of  
business leaders,  
entrepreneurs, and key  
political players.





## Our multi-channel advertising gives you access to high value prospects and compelling ROI.

Opportunities include the [Conference Handbook](#), online banner ads, teaser and daily emails and [virtual billboards](#) located in key areas of the delegate journey.



Prices start from just **£4,000** and with thousands of delegates in attendance, your message will be highly visible to those that matter.

**EXHIBIT**

# Set out your stall and sell your vision.

Meet MPs and Councillors, mingle with members  
and inspire thousands of influential delegates.

We welcome everyone from SMEs to international  
brands, charities, voluntary organisations and more.





## Exhibition Stand and Hybrid Prices 2021

Stand Size	Standard stand Price only	Hybrid package*	Not for profit**	Virtual Stand
6m x 6m	£39,000	£43,000	£29,250	£7,000
6m x 5m	£36,000	£41,000	£27,000	£7,000
6m x 4m	£33,000	£37,000	£24,750	£7,000
6m x 3m	£29,700	£33,700	£22,275	£7,000
4m x 3m	£19,800	£23,800	£14,850	£7,000
3m x 3m	£14,850	£18,850	£11,137	£7,000
3m x 2m	£10,000	£14,000	£9,059	£7,000
2m x 2m	£6,660	£10,660	£5,940	£7,000

All prices exclude VAT chargeable at 20%.

\* Hybrid Package includes both a physical stand in Manchester and a virtual stand on our platform.

\*\* Charities and Not for Profit organisations receive a 20% discount off the standard commercial rate.



# Exhibitors enjoy the following services:

- Ministerial visits from senior members of Cabinet
- Brandable, dedicated page with video streaming and document hosting capability
- Delegate live chat capability featuring text chat or audio/video calling
- Lead generation with a virtual business card fishbowl
- Complimentary listing in the Conference Handbook with exhibitor logo
- Complimentary exhibitor passes (subject to accreditation terms)



**HOST FRINGE EVENTS.**

# Fringe events are the lifeblood of our Conference

Showcase your brand by hosting a fringe event with us at the Conservative Party Conference and streaming it to thousands more delegates via our bespoke virtual platform.

**Competitively priced from £630 per timeslot**, hosting a fringe event with us will help you reach and interact with a larger audience than ever before.

There are many opportunities to host a fringe event with us, please contact our dedicated team on [fringe@conference.conservatives.com](mailto:fringe@conference.conservatives.com) for further information.



# Interested in advertising to the Conservative Party's thousands of members?

## ADVERTISING ON CONSERVATIVE PARTY VIRTUAL CALLS

Your advertisement could appear on all Conservative Party virtual calls with our membership and others. Reaching thousands of people all across the UK and beyond, you could boost your profile and showcase your brand. We work closely with you to craft your message and ensure it reaches the right people with maximum impact.





# What does advertising with us get you?

- Email invitation to include your company branding details and links to your website
- Logo space on the event website, and backgrounds of meetings
- Company details on relevant event pages

**What does it cost?** Please get in touch with our team to discuss advertising packages here:

**[businessrelations@conservatives.com](mailto:businessrelations@conservatives.com)**

**Is this registered as a donation? No.**

Our advertising prices reflect commercial rates, which defines our sale of advertising as a commercial transaction which is not declarable as a donation.



# Ticket Prices 2021

Ticket Type	Virtual	Physical (Attending Manchester in person)			
		Early Bird:	Advance:	Standard Rate:	Late Registration
	Fixed Rate	28th June - 16th August	17th August - 6th September	7th September - 27th September	28th September - 6th October
<b>Conservative Party Member</b>	£24 (£0)	<b>£55.00</b>	<b>£110.00</b>	<b>£220.00</b>	£440.00
<b>Young Conservative</b>	£24 (£0)	<b>£25.00</b>	<b>£50.00</b>	<b>£100.00</b>	£200.00
<b>Treasurer's Guest (Member of a Donor Club)</b>	N/A	<b>£300.00</b>	<b>£400.00</b>	<b>£500.00</b>	£650.00
<b>Media</b>	£100.00	<b>£0.00</b>	<b>£0.00</b>	<b>£800.00</b>	£1,000.00
<b>4-Day Commercial Guest</b>	£100.00	<b>£750.00</b>	<b>£900.00</b>	<b>£1,200.00</b>	£1,600.00
1-Day Rate	N/A	£500.00	£600.00	£800.00	£1,300.00
2-Day Rate	N/A	£600.00	£720.00	£960.00	£1,400.00
3-Day Rate	N/A	£650.00	£780.00	£1,040.00	£1,500.00
<b>4-Day Charity Guest</b>	£75.00	<b>£225.00</b>	<b>£375.00</b>	<b>£525.00</b>	£700.00
1-Day Rate	N/A	£150.00	£250.00	£350.00	£625.00
2-Day Rate	N/A	£180.00	£300.00	£420.00	£650.00
3-Day Rate	N/A	£195.00	£325.00	£455.00	£675.00
<b>Business Day</b>	£500.00	<b>£2,900.00</b>	<b>£2,900.00</b>	<b>£2,900.00</b>	£2,900.00
<b>International Guest (Diplomat/Embassy Staff)</b>	£100.00	<b>£750.00</b>	<b>£900.00</b>	<b>£1,050.00</b>	£1,350.00
1-Day Rate	N/A	£500.00	£600.00	£700.00	£900.00
2-Day Rate	N/A	£600.00	£720.00	£840.00	£1,080.00
3-Day Rate	N/A	£650.00	£780.00	£910.00	£1,270.00
International Guest (Sister Party)	£100.00	£100.00	£100.00	£300.00	£600.00
Exhibitor	£0.00	£100.00	£200.00	£400.00	£650.00

GET IN TOUCH 

# Ready to increase your reach?

Get in touch and we'll work with you to create a bespoke package that achieves your goals.

Visit our website **[conservatives.com/conference](https://conservatives.com/conference)**

EMAIL: [conference@conservatives.com](mailto:conference@conservatives.com)