

We are the Conservative and Unionist Party, commonly known as the Conservative Party (The Party), and we are registered as a political party with the Electoral Commission under registration PP52 and a registered data controller with the Information Commissioner's Office (ICO) under registration number Z5909711.

This Privacy Notice specifically covers processing of personal data for the purposes of our party conferences, spring forums, virtual conferences and related hybrid events. It explains how the Party uses and protects your personal data, as well as your rights in respect of it, how to exercise your rights and how to contact us. More information about how The Party processes personal data in general can be found at www.conservatives.com/privacy.

This privacy notice has been created to demonstrate the Party's commitment to the protection of your data and to be transparent in how we deal with it. This notice provides the information as required by Articles 13 and 14 GDPR.

The Party will process your data in accordance with the General Data Protection Regulation (GDPR), the Data Protection Act 2018 and related legislation.

This privacy notice was published on 18 March 2021.

From time to time we may make amendments to or update this privacy notice.

Information about other people

If you provide information to us about any other people, you must give them a copy of this Privacy Notice so that they understand how their information will be used. You should only provide information about them if you are authorised to do so.

Changes to this Privacy Notice

Privacy laws and practice are constantly developing and we aim to meet high standards. Our policies and procedures are, therefore, under continual review. We may, from time to time, update our Privacy Notice. If we want to make any significant changes to the way in which we will use your personal data we will contact you directly and, if required, seek your consent.

About us

Unless we say otherwise, the Party is the data controller in respect of all personal data we obtain about you. This means that we are responsible for ensuring that we do so in full compliance with data protection and all other related privacy laws.

You can contact us as follows:

Address: Data Protection Officer, Compliance Department, Conservative Campaign Headquarters, 4 Matthew Parker Street, London, SW1H 9HQ

Phone: +44 (0) 20 7984 8300

Email address: DataProtection@Conservatives.com

If you have any questions or concerns about how we are handling your personal data you can direct them to our Data Protection Officer at DataProtection@Conservatives.com or you can make a complaint to the Information Commissioner's Office (www.ico.org.uk).

Categories of personal data that we process

We process the following types of personal data for our purposes and the Party is the controller of this data.

for delegates and exhibitors that attend the physical elements of our conferences and hybrid events

<p>Personal details</p> <p>Title</p> <p>Name</p> <p>Any 'known as' name</p> <p>Maiden Name</p> <p>Contact details</p> <p>Address (including any previous address(es))</p> <p>Age</p> <p>Date of Birth</p> <p>Town of Birth</p> <p>Country of Birth</p> <p>Nationality</p> <p>Gender</p> <p>Car Registration Details (Private/Company)</p> <p>Copy of driving licence</p> <p>Copy of passport</p> <p>Party Membership Details</p> <p>Delegate Image (for conference ID)</p> <p>Information about your registration</p> <p>Biographical details</p>	<p>Employment</p> <p>Occupation</p> <p>Name of employer</p> <p>Organisation Attending on Behalf of</p> <p>Lobby Pass No (for journalists)</p> <p>NUJ/UK Press Card No (for journalists)</p> <p>Authorising Editor (for journalists)</p>	<p>Security Approval Details</p> <p>Approval Status</p> <p>Information from the Police e.g. whether an interview or further information is required</p>
	<p>Payment Details</p> <p>Payment Card Details</p> <p>Transaction Details</p> <p>Billing Address</p>	<p>Special Category Data</p> <p>Political Opinion</p> <p>Disability / health conditions (e.g. dietary requirements or where we make reasonable adjustments)</p> <p>Incidental Special Category Data (e.g. that you share within the course of the conference with us)</p>
	<p>Previous applications</p> <p>Conference Attendance History</p> <p>Application History</p>	<p>Conference Digital App</p> <p>Name</p> <p>Login</p> <p>User Validation</p> <p>IP Address</p> <p>Speaker Profiles</p> <p>Exhibitor Details</p> <p>Reference No</p> <p>Date Registered</p> <p>Delegate No</p> <p>Guest Code</p> <p>Barcode</p> <p>Contact details</p> <p>Occupation</p> <p>Name of Organisation</p>

for delegates and exhibitors of our virtual conferences and the virtual elements of our hybrid events

<p>Personal details</p> <p>Title</p> <p>Name</p> <p>Any 'known as' name</p> <p>Address</p> <p>Contact Details</p> <p>Party Membership Details</p> <p>Information about your registration</p> <p>Biographical details</p> <p>Profile Image</p> <p>User ID</p> <p>Authentication Credentials</p>	<p>Employment</p> <p>Occupation</p> <p>Name of employer</p> <p>Biographical Information (for exhibitors)</p> <p>Images (for exhibitors)</p> <p>Video (for exhibitors)</p>	<p>Digitally Collected Data</p> <p>Images</p> <p>Recorded Images and Videos</p> <p>Text Based Discussions</p> <p>Text Based Comments</p> <p>IP Address</p> <p>Analytics Data from Cookies</p>
	<p>Payment Details</p> <p>Payment Card Details</p> <p>Transaction Details</p> <p>Billing Address</p>	<p>Special Category Data</p> <p>Political Opinion</p> <p>Incidental Special Category Data (e.g. that you share within the course of the virtual event)</p>

for countersignatories

Personal details	Employment	Relationship with delegate
Title	Occupation	Time known delegate
Name	Name of Employer	Relationship with delegate
Any 'known as' name		
Contact details		
Membership/Position in the Party		

Sources of personal data

Physical Conferences	Virtual Conferences	Hybrid Events
You	You	You
Your Employer/Organisation	Your Employer/Organisation	Your Employer/Organisation
The Party (<i>including Party officers and professional staff</i>)	The Party (<i>including Party officers and professional staff</i>)	The Party (<i>including Party officers and professional staff</i>)
Constituency agent(s)/ Organisers	Constituency agent(s)/ Organisers	Constituency agent(s)/ Organisers
Police	Counter-signatories	Police
Counter-signatories		Counter-signatories

Automated decisions using personal data

We do not use automated processes for the purposes of our Conferences, Virtual Conferences and Hybrid Events.

We may use conference data for future analytics and profiling purposes. For more information about our data analytics and profiling please visit <https://www.conservatives.com/privacy#data-analytics-body>

Purposes for which we process personal data and the legal basis for doing so

We process personal data for a number of purposes, which are:

Purpose	Legal basis
Conference Delegate Registration, Accreditation and Administration	It is necessary to fulfil the contract that you are going to enter into or have entered into with us or if you attend a virtual event or hybrid event as a non-paying guest then it is necessary for the performance of a task carried out in the public interest (democratic engagement)
	We process special category data relating to your political opinion and we do this because it is necessary for our political activities
Conference Exhibitor Registration, Accreditation and Administration	It is necessary to fulfil the contract that you are going to enter into or have entered into with us
Provision of the virtual and digital elements of our conferences including our conference app	It is necessary to fulfil the contract that you are going to enter into or have entered into with us or if you attend a virtual event or hybrid event as a non-paying guest then it is necessary for the performance of a task carried out in the public interest (democratic engagement). If you use our conference apps then we rely upon your consent.
	Where we use cookies or similar technologies that process your personal data we do so with your consent. This does not apply to cookies that are strictly necessary or where the communication exemption applies.
Security Approval	It is necessary for our legitimate interests which are to ensure that our delegates and exhibitors do not create a security risk due to the attendance of Government Ministers.

	Where we process data relating to your criminal record we do so because we are a not-for-profit body and we are carrying out such processing relating solely to our members or to persons with whom we have regular contact in the course of our legitimate activities.
Payment processing	It is necessary to fulfil the contract that you are going to enter into or have entered into with us
Promotional activity	Consent
Direct marketing	
Diversity and inclusion	Explicit consent – e.g. where you volunteer the information
	It is necessary to comply with our legal obligations – e.g. where to comply with health and safety legislation or the Equalities Act 2010
Managing security and your safety when you visit one of our conference events and reporting accidents and/or security incidents to relevant healthcare organisations or law enforcement authorities	It is necessary to comply with our legal obligations under health and safety legislation; or it is in your vital interests; or you provide your consent; or it is in our legitimate interests to prevent or detect unlawful acts;
	Where we process special category data relating to your health we do so either with your consent or because it is in your vital interests; where we process special category data relating to any criminal act we do so for the purposes of preventing or detecting unlawful acts
Compliance	It is necessary for our legitimate interests which are to provide a high standard of service
	It is necessary to comply with our legal obligations
Analysis and service quality evaluation	It is necessary for our legitimate interests which are to understand, develop and improve our conference experience
Service development and dealing with complaints and legal issues	It is necessary for our legitimate interests which are to understand and address concerns and to improve our services
	It is necessary for the establishment, exercise or defence of legal claims.

Where you have given your consent to any processing of personal data, you have the right to withdraw that consent at any time. If you do, it will not affect the lawfulness of any processing for which we had consent prior to your withdrawing it.

Who we may disclose your personal data to

<p>You</p> <p>Our Virtual Conference Providers (Platform Group) and their sub-processors</p> <p>Conference App Developer</p> <p>Conference Venue</p> <p>Service providers and sub-contractors – for example an Email Marketing Platform or a Cloud Storage provider</p> <p>Organisations providing services for events</p> <p>Social media platforms and other technology providers</p> <p>Data analytics companies</p> <p>Countersignatories</p> <p>Party Officers</p> <p>Members</p> <p>Professional staff</p> <p>Constituency Agent / Organiser</p>	<p>Insurers - e.g. If there is an incident</p> <p>Police - For Security Checks or for the prevention of crime</p> <p>Financial service organisations – such card payment providers</p> <p>Healthcare and welfare organisations</p> <p>Third parties with whom you have requested we share your data</p>
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We may appoint other organisations to carry out some of the processing activities on our behalf. In these circumstances, we will ensure that personal data is properly protected, subject to a Data Processing Agreement and that it is only used in accordance with our Privacy Notice.

Location of your personal data

We normally keep your personal data within the United Kingdom/EEA.

Some of our service providers are located outside of the United Kingdom (UK) or the European Economic Area (EEA) and therefore it may be necessary to transfer your personal data outside of the UK/EEA. Where we do transfer your data outside of the UK/EEA we will make sure that it is protected in the same way as if the data was inside the EEA.

We will use one of the following appropriate safeguards to ensure this:

- Where the European Commission has issued an adequacy decision determining that a non-EEA country or organisation ensures an adequate level of data protection.
- A contract is put in place with the recipient of the data with additional safeguards obliging them to protect the data to the same standards as the UK and the EEA.

If we are unable to rely on one of the appropriate safeguards when transferring data outside the EEA, we may rely on a derogation for specific situations under Article 49 GDPR in order to transfer your data outside of the EEA. This may be necessary for example to fulfil a contract that we have made with your or if you give us permission to do so.

Wherever we transfer your personal data outside of the United Kingdom, we will take proper care to ensure that it is protected in accordance with this Privacy Notice and applicable privacy laws.

How long we keep your personal data for

We retain your information in accordance with the CCHQ Data Retention Policy and Data Retention Schedule. We constantly review the data that we hold and regularly consider its relevance and our need to hold onto it. We use several factors to determine our retention periods. Factors we take into consideration are:

- Retention periods as required by law – for example, the Conservative Party is under a statutory duty to retain financial information for a period of 6 years,
- The purpose for which the data was provided or obtained,
- Our documented business requirement for holding onto your data,
- Whether holding onto your data will infringe your rights over your data,
- Legal and regulatory obligations that may require reference to your data,

If you require more detailed information on how long your data will be kept for please contact our Data Protection Officer.

We may anonymise your information and keep it for analysis.

Security

We take the security of personal data seriously. We use security technology, including firewalls, password protection and encryption to safeguard information and have procedures in place to ensure that our paper and computer systems and databases are protected against unauthorised disclosure, use, loss and damage. We have processes in place to deal with a data breach in the unlikely event one should occur.

We only use third party service providers where we are satisfied that they provide adequate security for your personal data.

Cookies and similar technologies

We use cookies and similar technologies to provide you with a tailored experience on our website, as well as on our conference platform, and to gather statistics on how such services are used so that we can improve our services. Some of our cookies may also collect personal data. A cookie is a piece of code that is sent to your internet browser/device and is stored on your system. We always seek your consent to use cookies and/or similar technologies. This does not apply to cookies that are strictly necessary or where the communication exemption is applicable.

Your legal rights in respect of your personal data

You have a number of legal rights over your personal data which are:

Right	Explanation
access	You have the right to receive a copy of the personal data that we hold about you. We will need proof of identity and proof of authority if the request comes from someone other than you. This will ensure we only provide information to the correct person.
withdraw consent to direct marketing	You can exercise this right at any time. Just send an email to DataProtection@Conservatives.com and we will take care of this for you.
withdraw consent to other processing.	Where the only legal basis for our processing your personal data is that we have your consent, you can withdraw that consent at any time, and we will have to stop processing your personal data. Please note, this does not mean that processing carried out before you withdrew your consent is unlawful.
rectification	If you think any of the personal data we hold about you is inaccurate – please contact us at conferences@Conservatives.com and we will check and, if necessary, amend our records.
restriction	In limited circumstances you may be able to require us to restrict our processing of your personal data. For example, if you think what we hold is inaccurate and we disagree, we may restrict what we do with your personal data until the accuracy has been verified.
erasure	In some circumstances, for example, where we have no legal basis for keeping your personal data, you may be entitled to require us to delete it.
objection	Where our processing is based on it being in our legitimate interests, you may be entitled to object to us processing it.
portability	Where you have provided personal data to us electronically, you may be entitled to require us to provide that data to you electronically or to transmit it to someone else.
complain	If you have any concerns or complaints about how we are handling your personal data we would prefer you to get in touch with us directly so that we can try to resolve the You can also contact the Information Commissioner's Office at www.ico.org.uk .

Some of these legal rights are subject to exceptions which means that we may be entitled, or required, to refuse to comply with a request

Making a complaint

If you are unhappy with the way that we have processed or handled your data, then you have a right to complain to the Information Commissioner's Office (ICO). The ICO is the supervisory body authorised by the Data Protection Act 2018 to regulate the handling of personal data within the United Kingdom.

The contact details for the Information Commissioner's Office are:

- Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, SK9 5AF
- Telephone: 0303 123 1113
- Website: <https://ico.org.uk/make-a-complaint/>