

Conservative Party Conference 2025

MCCC & Midland Hotel

5th-8th October 2025



Conservatives



#CPC25

A note from the Chairmen

We are looking forward to seeing you at Conservative Party Conference 2025.

Conference is an unrivalled opportunity for businesses, entrepreneurs and individuals to hear from senior politicians, meet with international delegates and network with other leaders in business. It is an incredibly valuable few days providing a platform to share ideas and for us to understand how we can support businesses.

When we meet in Manchester, you will have the chance to engage with a global audience from business and the media, and lead discussions about the impactful work your business is doing. Conference offers a unique opportunity to connect, inspire and unlock potential – we can't wait to see you there.



Nigel Huddleston MP and Lord Johnson of Lainston CBE
Co-Chairmen of the
Conservative and Unionist Party



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#CPC25

What is Conference?

- The biggest political gathering of the year, where politicians and party members join senior business leaders, academics, charity representatives and lobbyists to debate and discuss the issues of the day. And all in the spotlight of the world's media.

Who attends as a Commercial delegate?

- Accreditation is open to representatives of UK-operating businesses, companies and charity organisations.

Why attend as a Commercial delegate?

- Engage with thousands of delegates.
- Opportunity to achieve global media exposure.
- Showcase your brand profile.
- Shape the conversation.





COMMERCIAL OPPORTUNITIES

PARTNER

Place your brand in the mix with people, politics and profile.

EXHIBITOR

Engage directly with 1000s of delegates and decision makers.

FRINGE HOST

Lead the conversation in the vibrant Fringe Event scene.

ADVERTISER

Promote your message to the people who matter, across the UK and beyond.

NETWORKER

Debate and discuss with politicians, senior business leaders and entrepreneurs at our invitation-only Business Day sessions.

Is this registered as a donation?

No.

Our advertising prices reflect commercial rates, which defines our sale of advertising as a commercial transaction, this is not declarable as a donation.

PARTNER

Boost your brand exposure at the UK's biggest political conference.

We'll work closely with you to craft your message and ensure it reaches the right people with maximum impact.

We have an extensive range of partnership opportunities available, from networking lounges and member receptions to full day business programmes.

If it's got space for your brand, it could be yours and a chance to make positive change for the country.

Get in touch to find out what opportunities we have available or to discuss your team's idea.

Contact us at conference@conservatives.com



LOUNGES



Create your own purpose-built space (up to 10m x 8m) with bespoke branding for you to host your guests. Lounges become a focal point within the venue and come with complimentary passes and a dedicated wifi network for all of your team.

Or partner with us for branding rights for one of our existing lounges.

COUNCILLOR'S LOUNGE

Hundreds of councillors make their way through the lounge doors to catch up with colleagues, network and relax amid the hustle and bustle of Conference. It is an exciting opportunity to reach out to local government councillors from across the country and get yourself known.

THE BLUE ROOM

The Blue Room, positioned within in the MCC, is the exclusive and private hub for members of our senior donor clubs and Party VIP's.

CATERING LOUNGE

Positioned at the entrance of the Conference Exhibition Hall, this open-space area is available to all and enjoys some of the highest footfall at Conference.

INTERNATIONAL LOUNGE

Over 300 diplomats and politicians from across the world have access to this private lounge for the duration of the Party Conference. It gives international delegates a chance to network, hold bilateral meetings or enjoy some downtime in between fringe meetings. The Lounge is also frequented by the Shadow Cabinet who stop by for refreshments and bilateral meetings.

RECEPTIONS



Create your own reception to host guests and promote your brand. Let us know your shadow ministerial wishlist and we'll endeavour to deliver your request. Boost your profile with a reception speech alongside the shadow minister in attendance.

Or partner with us for branding rights for one of our existing receptions..

SPECIAL EVENTS

- **Co-Chairmen's Reception** – Sunday 5th October
- **Candidates Reception** – Tuesday 7th October
- **Co-Chairmen's Breakfast** – Wednesday 8th October

REGIONAL EVENTS

Partner for one of our regional receptions at Party Conference.

- **Welsh Reception** – Sunday 5th October
- **Northern Reception** – Sunday 5th October
- **Southern Reception** – Monday 6th October
- **Midlands Reception** – Tuesday 7th October

INTERNATIONAL EVENTS

- **International Trade Reception** – Monday 6th October
- **Heads of Mission (Diplomats) Reception** – Tuesday 7th October



BUSINESS EVENTS



SME DAY – Sunday 5th October

The first Business Engagement event to kick off conference. There are plenty of opportunities to showcase your brand throughout the Day to Dinner.

- SME Opening Session and Lunch
- SME Afternoon Sessions
- SME Drinks Reception

BUSINESS DAY – Monday 6th October

A Day to discuss the future of business, policy, the economy and more. Including panel discussions and roundtables with shadow ministers and business leaders.

Partner with one or more of the following options:

- Business Breakfast and Opening Panel
- Morning Sessions
- Business Day Lunch
- Afternoon Sessions
- Business Dinner Drinks Reception

BUSINESS DINNER – Monday 6th October

- A 300 person dinner with each table hosted by a shadow minister to network and discuss the latest topics relevant to you.

EXHIBITOR

Set out your stall and sell your vision

Join over 80 exhibitors in our vibrant Exhibition hall, network with MPs and Councillors, mingle with members and inspire thousands of influential delegates.

We welcome everyone from SMEs to international brands, charities, voluntary organisations and more.

Packages include:

- 4 Exhibitor passes to Conference
- Shadow Ministerial Tours
- A listing in the printed on-site Conference Guide
- A listing on the event website

To discuss further and see a copy of our floorplan and available spaces, email

Conference@Conservatives.com

Exhibition Pricing

Stand Size	2025 Standard Pricing	2025 Charity Pricing
2m x 2m	£6,660.00	£6,300.00
3m x 2m	£10,000.00	£9,200.00
3m x 3m	£14,950.00	£11,725.00
4m x 3m	£19,900.00	£14,925.00
6m x 3m	£30,000.00	£24,000.00
6m x 4m	£35,000.00	£27,760.00
5m x 5m	£36,000.00	£28,800.00
6m x 5m	£39,000.00	£30,400.00
6m x 6m	£42,000.00	£33,000.00
7m x 6m	£45,000.00	£36,000.00
8m x 5m	£47,000.00	£37,000.00
8m x 6m	£48,000.00	£38,000.00
8m x 8m	£52,000.00	£41,000.00
10m x 8m	£55,000.00	£44,000.00
10m x 10m	£60,000.00	£50,000.00

All prices exclude VAT chargeable at 20%.
 Premium stands and pricing are available on request.
 UK Charity number required to qualify for Charity pricing.

FRINGE HOST

Fringe, Marquees and Dedicated Spaces

Our 4-day Fringe programme is the lifeblood of Conference and offers a variety of topics debated and explored with over 650 events hosted by corporates, charities and think tanks. Choose between a one-off session, a dedicated room for the duration of Conference or even a purpose-built and branded marquee.

Holding your own fringe event gives brand exposure to many of our members, commercial clients, shadow ministers and press. For further details on hosting your own fringe event at Conference 2024, please get in contact with the Conference team.

- **Prices start from £550 + VAT for a 90-minute session**
- **Running an event inside of the secure zone? Add your event to the fringe guide at a flat rate of £365 + VAT**

Manchester Central Room Capacities & Prices

Room	Theatre Style	Reception	Standard	Premium	Charity
Central 5	72	75	£1,235.00	£1,245.00	£875.00
Central 6	42	45	£895.00	£1,040.00	£525.00
Central 7	72	72	£1,235.00	£1,245.00	£875.00
Central 8	60	70	£1,235.00	£1,245.00	£875.00
Exchange 1	72	72	£1,235.00	£1,245.00	£875.00
Exchange 2-3	72	72	£1,235.00	£1,245.00	£875.00
Exchange 4-5	72	72	£1,235.00	£1,245.00	£875.00
Exchange 6-7	72	72	£1,235.00	£1,245.00	£875.00
Exchange 8	39	40	£690.00	£775.00	£575.00
Exchange 9	240	250	£3,315.00	£3,515.00	£2,795.00
Exchange 10	100	100	£1,800.00	£1,925.00	£1,605.00
Exchange 11	150	150	£2,060.00	£2,325.00	£1,650.00
Charter 1	400	400	£4,520.00	£4,995.00	£3,460.00
Charter 3	260	260	£3,605.00	£3,855.00	£2,855.00
Charter 4	178	180	£2,165.00	£2,540.00	£1,840.00
Disraeli Theatre	70	N/A	£930.00	N/A	N/A
Churchill Theatre	70	N/A	£930.00	N/A	N/A
Thatcher Theatre	100	N/A	£1,750.00	N/A	N/A

Premium Timeslots are 13.00 – 14.30 & 20.30 – 22.00. All prices exclude VAT chargeable at 20%.

Midland Hotel Room Capacities & Prices

Room	Theatre Style	Reception	Standard	Premium
Rolls Suite	30	30	£895.00	£965.00
Royce Suite	30	30	£895.00	£965.00
Houghton Suite	16	20	£775.00	£775.00
Fairclough	45	50	£895.00	£960.00
The Tea Room (Reception only)	N/A	100	£1,200.00	£1,250.00
Chester Suite	50	50	£960.00	£1,015.00
Lancaster	80	100	£1,700.00	£1,805.00
Victoria Suite	80	90	£1,700.00	£1,805.00
Stanley Suite	100	130	£1,700.00	£1,805.00
Petersfield Suite (Reception only)	N/A	120	£1,875.00	£2,000.00
Trafford Room	220	250	£3,810.00	£4,165.00
Alexandra A	200	300	£3,810.00	£4,165.00
Alexandra B	300	400	£4,050.00	£4,280.00
Alexandra A & Petersfield Suite	N/A	500	£4,760.00	£4,865.00
Alexandra Suite	600	800	£7,570.00	£7,570.00

Premium Timeslots are 13.00 – 14.30 & 20.30 – 22.00. All prices exclude VAT chargeable at 20%.

ADVERTISER

Printed and Digital Advertising

Promote your brand, logo, message or external event to over 13,000 Conference delegates using one of the following opportunities:

Opportunity	Price
App Advertisement	£6,825.00
Premium Fringe Guide Advert Full	£4,750.00
Video Advertising on Screens	£4,200.00
Fringe Guide Advert Full	£3,800.00
Fringe Guide Advert Half	£3,000.00
Logo on Screens at Conference	£3,000.00
Premium External Fringe Guide Listing	£790.00
Standard External Fringe Guide Listing	£425.00
Internal Fringe Guide Listing	£365.00

All prices exclude VAT chargeable at 20%.

PREMIUM OPPORTUNITIES:

- **Conference Lanyards** – Place your design on lanyards worn by over 13,000 attendees at Party Conference. An opportunity for global media exposure.
- **Back of Passes** – Your design and logo on every Conference pass given to all delegates at Conference.

NETWORKER



If you, your CEO or your team would rather focus solely on Business Engagement, SME Day and Business Day are for you. However big your enterprise, there's a day that can suit your needs to make the right connections for the next step in your journey.

SME DAY – Sunday 5th October

- SME Day – A series of panels, roundtables and networking sessions including a lunch.
- SME Drinks Reception – A chance to socialise and network after the Day.

BUSINESS DAY – Monday 6th October

- A day to discuss the future of business, policy, the economy and more, including panel discussions and roundtables.

BUSINESS DINNER – Monday 6th October

- A 300 person dinner with each table hosted by a shadow minister to network and discuss the latest topics relevant to you.

Tickets are available to purchase to attend the day and dinner separately on the Conference website.

GET IN TOUCH

Ready to increase your reach?

Get in touch and we'll work with you to create a bespoke package that achieves your goals.

Visit our website conservatives.com/conference

E-mail: conference@conservatives.com



 **Conservatives**

Promoted by Sheridan Westlake on behalf of the Conservative and Unionist Party, both at 4 Matthew Parker Street, London, SW1H 9HQ.